

**What is claimed is:**

- 1 1. A baby bottle holder for use with baby clothing comprising:
  - 2 a neck support having, a front face, a top end and a bottom end, the top end
  - 3 forming a neck receiver;
  - 4 at least one stop having a front face;
  - 5 at least one strap with a first end and a second end, the second end having a
  - 6 fastening mechanism;
  - 7 a frame with a top surface, a bottom surface, a first end, a second end, a long
  - 8 axis, a first edge and a second edge;
  - 9 wherein the bottom end of the neck support is attached to the top surface
  - 10 substantially adjacent to the first end, the front face of the neck support
  - 11 is substantially perpendicular to the long axis of the frame, the front
  - 12 face of the stop is orientated substantially parallel to the front face of
  - 13 the neck support, the stop is attached to the top surface substantially
  - 14 adjacent to the second end, the first end of the strap is attached to said
  - 15 frame and;
  - 16 an attachment mechanism is attached to said bottom surface of said frame for
  - 17 affixing said neck support to the baby clothing.
- 1 2. The baby bottle holder according to claim 1 wherein the neck support is fabricated from a
  - 2 flat plate.
- 1 3. The baby bottle holder according to claim 2 wherein the shape of the neck receiver being
  - 2 selected from the group consisting of a V-shape, U-shape, a rectilinear shape,
  - 3 an open top oval shape, an open top circle shape or an open top heart shape.
- 1 4. The baby bottle holder according to claim 1, wherein a first stop is attached to the top
  - 2 surface substantially adjacent to the second end and a second stop is attached
  - 3 to the top surface of the frame between the first stop and the neck support.
- 1 5. The baby bottle holder according to claim 1, wherein said attachment mechanism having
  - 2 hook and loop material.

1 6. The baby bottle holder according to claim 1, wherein said fastening mechanism having  
2 hook and loop material.

1 7. The baby bottle holder according to claim 1 wherein the distance between the neck  
2 receiver and the bottom end of the neck support is adjustable.

1 8. A baby bottle holder comprising:

2 a neck support having a top end and a bottom end, the top end having a neck  
3 receiver, wherein the shape of the neck receiver being selected from the  
4 group consisting of a V-shape, U-shape, a rectilinear shape, an oval  
5 shaped curve and a circular shaped curve;

6 a first stop;

7 a second stop;

8 a first strap having a first end and a second end, the second end having hook  
9 material;

10 a second strap having a first end and a second end, the second end having loop  
11 material;

12 a frame with a top and bottom surface and a first end and a second end and a  
13 first edge and a second edge, the bottom end of the neck support is  
14 located on the top surface near and substantially parallel to the first end,  
15 the first stop is located substantially parallel to the neck support and  
16 substantially adjacent to the second end, the second stop is substantially  
17 parallel to the first stop and located on the top surface between the first  
18 stop and the second end of the frame, the first end of the first strap is  
19 attached substantially adjacent to the first edge between the neck  
20 support and the second stop, the first end of the second strap is attached  
21 substantially adjacent to the second edge between the neck support and  
22 the second stop;

23 an attachment mechanism is located on said bottom surface of said frame, the  
24 attachment mechanism having hook and loop material.

1 9. A baby bottle holder comprising:

2                   a grip formed from a rectangular-shaped element, said grip with a front  
3                   surface, a back surface, a first surface, a second surface, an upper  
4                   surface and a bottom surface, the upper surface having a concavity  
5                   extending from the front surface to the back surface, the concavity  
6                   having a surface shaped to substantially envelop a portion of the outer  
7                   surface of a baby bottle;  
8                   an attachment mechanism located on the bottom surface of said grip.

1   10.   The baby bottle holder according to claim 9 further comprising a plurality of straps  
2           with a first end and a second end, the second end having a fastening mechanism, the  
3           first end of at least one strap is attached to the first surface, the first end of the second  
4           strap is attached to the first surface, the second end is releasably attached to the second  
5           surface.

1   11.   The baby bottle holder according to claim 9 wherein the cross sectional shape of the  
2           concavity being selected from the group consisting of a V-shape, U-shape, a  
3           rectilinear shape, an open top oval shape, an open top circle shape or an open top heart  
4           shape.

1   12.   The baby bottle holder according to claim 9 wherein the concavity removeably  
2           engages the outer surface of a baby bottle.

1   13.   The baby bottle holder according to claim 9 wherein the concavity is inclined relative  
2           to the bottom surface.

1   14.   The baby bottle holder according to claim 9 wherein the attachment mechanism  
2           having hook and loop material.